Milestones

Milestones



Brand marketing presentations at *Harvard* University, Graduate School of Design.



Brand marketing presentations at Columbia University, Graduate School of Business.



Massachusetts Institute of **Technology**

Brand marketing presentations at MIT, Sloan School of Management.



Recognized experts in product branding. Published Bottled Water Reporter feature article, Branding: Beyond the Bottle.



Winner of *Interactive Media* Award for in-house design, development & content of Ten Second World website.

Affiliation with marketing firm in Milan, Italy to expand international presence.



Appointed chairperson for the Sixth Annual Global Marketing Summit for International Advertising Association (IAA).

Ten Second World celebrates 10th Anniversary on 10.10.10.

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

Launch Ten Second World Inc.



Recognized experts in M&A corporate culture. Published Mergers & Acquisitions feature article, The Care & Feeding of Acquired Brands.



Authored the essential guide to brand marketing, 10 Quick Steps to Creating your Brand.



Developed proprietary product to systemize brand identity, The Brand Experience GuideTM.



Resource Management (SHRM). Honored by Princess Stéphanie of Monaco, patron of the *Fédération*

Advisory Board/Global Marketing

Advertising Association (IAA)

Address 800 of the nation's top HR executives on "Marketing Techniques that Motivate Talent"

at the **Society for Human**

Summit for *International*

to promote the marketing of

international brands.



MONDIALE DU CIROUE

Promoting the Art of Happiness

Mondiale du Cirque, for capturing the essence of the brand.

Member/Advertising Curriculum Review Panel at Baruch College.